



Jeff Davies

graphic design

GOALS

I'm available for freelance visual art projects in the Coachella Valley, and remote contract work in Southern California. I love logo design, page layout, and production work. I can assist with getting things printed.

QUALIFICATIONS

Production and branding artist, adept at both screen and print. Expert-level PhotoShop, Illustrator, InDesign, and Acrobat. Pre-flighted thousands of printed 4-color, spot, offset, and digital projects, able to anticipate and avoid problems in web-ready RGB and print-ready CMYK. I'm a project manager aware of priorities, due date, and budget. Capable in both Mac and Windows. Easy to work with, without the big artist ego.

EXPERIENCE

Graphic Designer • Contract: January 2021 to present

Katz & Associates • San Diego, CA

Layout and production for print and digital; primarily InDesign and Illustrator.



Graphic Designer • Contract: on and off, March to December 2017

Essentia Water • Bothell, WA [Agency: AppleOne • Bellevue, WA]

Rebranding projects: InDesign, Illustrator, Photoshop, Powerpoint.



Graphic Designer • Contract: August to October 2017

Arctic IT • Anchorage, AK [telecommute]

Rebranding projects: InDesign, Illustrator, Photoshop.



Freelance rideshare driver between contracts, never unemployed

Lyft • Seattle and Palm Springs areas [5-star average]



Publications Designer • October 1991 to July 2016

Rane Corporation • Mukilteo, WA

In-house producer of visual and written assets for a professional audio equipment manufacturer (rane.com). Provided graphics, photography, and website, with projects for sales, engineering, and manufacturing departments. Created all the on-demand in-house digital printing, with file prep for out-of-house offset. Project manager for sales and marketing promotions.



Datasheets

Websites

Product manuals

Interactive PDF

Branding

System illustrations

Product catalogs

Ship packaging

Equipment labels

Ad copy

Product photography

Silkscreen design

Large format murals

Promotional videos

Logo designs

Book publishing

SKILLS

Software: Adobe CC, expert with InDesign, Illustrator, Photoshop, Acrobat.

Audio/Video: Ableton Live. Premier. Live sound mixing. Surround system installations.

Web: Adobe Dreamweaver, Coffeecup, HTML, CSS.

EDUCATION

Bachelor of Fine Arts (BFA) • Northwest Missouri State University • Maryville, MO

Courses in typography and advertising • School of Visual Concepts • Seattle, WA

Portfolio at jeffdavies.com
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